



Some Thoughts on The Future Of The Production Sector In Uzbekistan

Avazbek Shomurodov

Associate Professor, Uzbekistan

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Abstract: This article deals with the issue of language and terminology, a semantic-functional analysis of terminology related to the field of production. The article also summarizes conclusions on the organization of terminological systems.

Keywords: Production, film industry, Uzbek cinema.

INTRODUCTION: We cannot imagine the life of society without art and culture. In particular, pop and mass performances are types of art that can actively influence the culture and spirituality of our society and have powerful means of influence. Cinema, music, songs, etc. provide the viewer with spiritual nourishment. In the current era of developed technology and technology, the formal formation of a production profession that can fully use all the means and opportunities is an urgent issue. Accordingly, while reforms in the field of culture and art are developing rapidly in our republic, there is a great need to study the terms related to this field. In addition, the great changes taking place in Uzbekistan, the fundamental reforms being carried out, the development of science and technology, and close socio-economic ties with other countries are finding their linguistic expression in our language. The Decree "On measures to radically increase the prestige and status of the Uzbek language as the state language" emphasizes: "...to achieve full and correct use of the capabilities of the state language in all spheres of the social life of our country, including public administration, modern and innovative technologies, industry, culture and art, law, diplomacy, military affairs, medicine and other areas" as one of the important tasks.

There is no more ambiguous job than the work of a producer. This is partly because the role of a producer varies from film to film, and many films have several producers, each with a specific role. In addition, each

producer can be given a special name. For example, the film *Face/Off*, starring John Travolta and Nicolas Cage, had three executive producers, four producers, two producers and one assistant producer.

"The product is being sold," said producer Kathleen Kennedy (*Schindler's List*, *The Lost World: Jurassic Park*). An attempt to regulate the specialization of rapidly growing producers was made in the United States, where they created a kind of "ranking table".

A creative producer (as distinct from a producer) is involved in all stages of the production process, including selecting and working on a script, casting, editing, and choosing a composer. During the production process, this person is responsible to the production company or studio for keeping the film on budget and for ensuring communication between the studio and the director. The creative producer supervises the executive producer, who constantly transfers funds from one production site to another, using them effectively to improve the quality of the film.

Executive producer. This position (historically developed) is assigned to the producer who is responsible for integrating the financial and creative components of film production, that is, the elements without which the film cannot be made. An executive producer may be a leading member or partner of a cast or the owner of the production company on which the film is being made. Many executive producers are actively involved in the production process, while others are busy producing several films at the same time and therefore work comfortably at their desks.

Line producer. On big-budget films, two people work in parallel: the director and the producer. Naturally, the line producer acts as a controlling manager and is responsible for optimizing the effectiveness of the available funds. This means that an experienced line producer will spend the necessary time identifying where the production budget is over and under budget. Sometimes the same person can be both director and producer.

Associate producer (associate producer). This position carries a lot of responsibility, but usually the associate producer assists the producer. In some cases, especially in Europe, the associate producer may actually act as a simple producer. Sometimes the duties of an assistant producer are assigned to the director of photography or a second director. A director who oversees the production process of a film, from pre-production to post-production, may be promoted to the position of assistant producer.

Researching Production

Before you begin, you need to determine whether you have sufficient technical capabilities to carry out your project. If you are building a project specifically for actors, will the actors and crew you are planning to hire be free? The simple technological process of filming always attracts a producer with the ability to produce cheaply and then sell it profitably.

Technology is very important in budgeting. According to Western technology, filming is carried out with at least two cameras. The use of several cameras leads to savings in lighting changes, the number of shots taken, but, on the other hand, costs increase due to increased rental payments for additional cameras and the involvement of personnel to service them.

The precise selection of the operator is of particular importance in the overall production and technological solution. A good cinematographer achieves a beautiful picture that attracts and holds the viewer, even if he shoots blanks.

The producer must know all possible camera equipment, filming equipment, the price difference for renting or buying it.

Actors play a very important role in research. One approach to the problem is to select well-known and famous actors. The advantage of this approach is that famous actors provide the audience with love, but there is also one drawback - the previously mentioned role, which sometimes has to be overcome. There is another approach (producer's) - two or three stars are offered for the main roles, they "hold" the picture, and the rest of the roles are simply good actors. The third approach (director's) - when everything is done in the opposite direction: the stars are taken in secondary roles, and the main role is taken by an unknown, but very bright actor, making him a star.

What to look for in a script?

The simplest and most useful question you can ask yourself when reading a finished script is: "Is what I'm reading interesting?" If the script is so fascinating that you can't put it down until you read it to the end, it's overkill. Another indicator of the quality of the script is the ability to imagine the film before shooting. In other words, the reader needs to see and hear - feel - what is happening on the screen. If you want to make a commercially successful film, there are six "controls" that you need to pay attention to, which emerged from a study conducted a few years ago by a major Hollywood studio that tried to identify the common denominators for all blockbusters:

1. Energy. This does not mean action or any special effects, but dramatic tension.
2. Pace. It must be maintained throughout the film.

3. Three acts. Every film has a linear structure of three acts.

4. Symbols (symbols). A very important element in any successful film.

5. Strong intuitive response. The viewer watching the film should have a strong emotional experience.

6. Uniqueness. There are many ways to determine this factor. But, basically, it means that the plot and characters must be unique.

Scripting Software

Today, there are great screenwriters who write on typewriters, some still use pen and paper, and even pencil. But like all other areas of the film industry, screenwriting has been greatly influenced by computer technology and software, which helps writers from conceptualizing and organizing plots and characters to publishing the manuscript in standard script format.

The simplest programs do nothing more than format a standard text document, such as a movie script: create rational gaps on the pages, add scene numbers, and so on. More complex programs are word processors that format the script as it is written. These programs are able to process changes made after scenes and pages are locked for changes. Some programs have additional tools, such as the ability to create an index, a list of characters, and so on. There is a program that allows you to export files to programs designed for creating budgets and schedules for a film. All of them allow you to change the format settings to suit your needs.

Today's software allows you to organize ideas. Such programs have the feature of "artificial intelligence": if you enter the necessary information about your story and characters, the program will guide you through the script writing process, ask questions and suggest solutions that match the idea of your script. Russian programmers have not yet developed similar programs for the domestic market, but American programs are easily adapted to Russian and can be used. We are talking about the program "Story Development".

Buying a ready-made script

A producer who wants the rights to a finished script may have ownership rights, in which case he owns the script. However, often ownership of the script is subject to a number of conditions: if you offer less for the script, you own the script for a limited time (option). The purpose of these restrictions is to ensure that the producer owns the rights to the script and financing for its production.

In the 21st century, as a result of the development of science, the concepts of computers and the Internet have rapidly entered our lives. Nowadays, our daily life cannot be imagined without computers. The time and

era have become the computer era. Having a computer in every family has become a necessity. The computer industry has developed and has covered the whole world. In particular, the production of computer games has achieved great success. It has led to the opening of Internet cafes and computer rooms in many cities of the world, and the popularization of the computer industry. The invention of electronic mail has created an opportunity to communicate with people living in any corner of the world, eliminating time and state borders. Information technology has begun to develop rapidly. These technical developments have given rise to the profession of a game producer.

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