



The Relevance of Presenting Legal Topics Through Multimedia on Digital Platforms

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SUBMITTED 17 May 2025

ACCEPTED 13 June 2025

PUBLISHED 15 July 2025

VOLUME Vol.05 Issue 07 2025

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Abstract: This article explores the relevance of presenting legal content in internet publications through multimedia tools. The author analyzes how legal information can be simplified and made more accessible through the use of videos, infographics, animations, and podcasts. The paper highlights the role of interactivity and visual communication in enhancing public understanding of legal matters. Drawing on psychological and cognitive research, particularly the works of R. Mayer and E. Tufte, the article demonstrates the effectiveness of multimedia in legal communication. It also examines the current state of legal content presentation in Uzbek internet media, existing challenges, and ways to improve it. Emphasis is placed on international experience and the strategic importance of multimedia in raising legal awareness among the population of Uzbekistan.

Keywords: Legal content, multimedia, internet publications, infographics, video, podcasts, interactivity, visualization, legal culture, Uzbekistan, internet journalism, information technologies, legal literacy.

Introduction: The advancement of the internet and digital technologies has fundamentally transformed the methods of presenting legal information. Legal content is now delivered not only through text or images but also in interactive and visual formats using multimedia tools. This approach enhances speed, accuracy, and clarity, enabling users to easily comprehend information.

Multimedia tools such as videos, infographics, and animations simplify the explanation of complex legal issues. These tools are particularly effective in vividly

and clearly representing situations that are difficult to describe verbally, playing a crucial role in disseminating legal norms to the general public.

Key advantages of multimedia content:

Facilitates understanding: Laws, legal procedures, and organizational regulations can be explained quickly and simply using videos and infographics.

Interactivity: Multimedia tools offer interactive features such as Q&As, quizzes, and surveys related to legal changes, making it easier for users to engage and benefit.

Mass outreach and engagement: Videos, infographics, and animations spread widely among the public and help raise awareness of the importance of laws.

The dissemination of legal content through multimedia tools significantly contributes to enhancing citizens' legal culture. In R. Mayer's book "Multimedia Learning", the effectiveness of multimedia is discussed. According to him, information delivered through videos and infographics is highly efficient and simplifies the learning process for users [1].

E. Tufte, in his work "The Visual Display of Quantitative Information", highlights the impact of infographics and visual tools in quickly and clearly conveying information. He emphasizes that legal information, when presented via multimedia, becomes more concise and understandable [2].

Main platforms and methods used to present legal content through multimedia tools:

Videos: Legal topics, expert opinions, and up-to-date information can be shared through platforms like YouTube.

Interactive infographics: These allow users to explore laws and legal procedures interactively and are often used on legal portals and websites.

Podcasts: Disseminating information about laws and legal issues via podcasts reaches broad audiences and stimulates public discourse.

The use of multimedia tools in online publications deepens the impact of legal content on users. It enables legal information to be presented in both visual and interactive formats.

Psychological and cognitive studies indicate that human perception and thinking processes are significantly influenced by multimedia tools. For example, Mayer's method shows that when information is delivered through a combination of text, image, and audio, comprehension becomes easier, and users can absorb more content in a shorter time [3].

Interactive multimedia tools play a crucial role in engaging users with legal content. For timely access to

necessary information, users require inclusive and interactive environments in online publications.

Interactivity allows users to actively participate in the learning process. According to Ainsworth's study, interactive multimedia tools improve user engagement, memorization, and application of information [4].

The application of multimedia tools in legal content presentation involves not only establishing public communication but also demands a systematic response to changes in the legal field. When analyzing legal content, it is essential to inform the public about changes in legislation via videos, short clips, or infographics.

Murray's research evaluates the effectiveness of multimedia content in explaining legislative changes to the public. It demonstrates that distributing practical legal information through interactive videos and infographics significantly guides users in understanding real-life legal situations [5].

Alongside the adoption of multimedia tools, new journalistic genres especially longreads are gaining popularity in online publications. These genres are seen as effective formats for presenting legal content and allow for in-depth analytical reporting [6].

In the U.S., approaches to presenting legal content in online media focus on timeliness and user convenience. Reliable and popular sources in the region include LexisNexis [7] and Westlaw [8].

In the European Union, the presentation of legal content by online media is based on multilingualism and cultural integration. EU media aim to deliver uniform legal information to everyone while also considering each country's national laws and cultural contexts [9].

In Uzbekistan, online publications are in a new phase of development, and the importance of presenting legal content is increasing sharply. Disseminating legal information through internet platforms has become a part of national information policy, aimed at fostering understanding of human rights and civic responsibility.

Currently, the main tools used by online publications in Uzbekistan to present legal information include:

Official online publications (e.g., Gazeta.uz, Kun.uz): These trusted sources serve as the primary platforms for delivering legal information, including laws, regulatory documents, and court decisions. They focus on quick and accurate reporting.

Legal information portals: These are growing alongside judicial and legal service systems and offer citizens access to legal consultations and case-related decisions.

Social media and blogosphere: Blogs and social media platforms in Uzbekistan increasingly cover legal topics,

with particular interest in labor rights and public legal education.

Each method of presenting legal content in online publications has its own advantages and specific responsibilities. Official publications are trusted sources grounded in current law, yet their straightforward and uniform style may limit public engagement.

The integration and cooperation of online publications, TV channels, blogs, and digital platforms are essential for effectively disseminating legal content to diverse audiences.

“Information and communication technologies have changed lifestyles, work, communication, self-expression, value formation, and participation in socially significant events. Thus, critical engagement with mass media must be based on social-philosophical theories, ethics, and research in media studies. Mass media, integrating socio-legal, cultural, and media theories, is forming a renewed historical narrative of human rights through media policy. Developing skills in perceiving information, understanding the significance of audiovisual content, and managing and directing information flows is essential for modern individuals in society” [10:11].

International publications examine controversial issues between personal freedoms (speech freedom, gender identity) and public interests from a civic perspective. Uzbek online publications must foster balanced discussions between legal and social values and establish a coherent legal stance aligned with historical, national, and constitutional principles.

The international experience demonstrates that disseminating legal information is not merely about informing the public, but also about forming legal awareness and culture within society. For Uzbekistan's online media to effectively benefit from this trend, the following recommendations are proposed:

Diversify content according to audience needs:

For legal professionals and researchers: analytical articles grounded in legal norms;

For the general public: simplified, reflective, real-life-based legal materials;

For youth and students: engaging, visual, and interactive legal content.

Presenting legal content is a critical issue in the development of online publications in Uzbekistan. Although the opportunities to distribute legal content through internet platforms are expanding, several challenges remain. To address these, it is important to adopt international best practices and develop new methods.

One such challenge is the low level of legal literacy among users. Many who read online publications or watch legal videos lack accurate knowledge. Therefore, content must be precise and aimed at improving legal literacy.

Technological infrastructure development is also key to enhancing the effectiveness of Uzbek online publications. Integrating interactive tools, reliable systems, and high-quality visual content is essential. For example, creating animations, videos, and infographics about laws and court decisions can significantly improve the delivery of clear information to the public.

The use of multimedia tools in online publications not only helps expand citizens' legal understanding but also becomes an essential method for delivering legal content effectively. This ensures the wide dissemination of legal norms and information among the public, increases the influence of online publications, and contributes to raising legal literacy.

CONCLUSION

The integration of multimedia tools into the presentation of legal content on digital platforms has significantly enhanced accessibility, clarity, and public engagement. Videos, infographics, and interactive formats help simplify complex legal issues and foster a better understanding of laws among diverse audiences. As Uzbekistan's digital media continues to develop, adopting international best practices and investing in user-friendly, interactive legal content will be essential for raising legal awareness and promoting civic responsibility in the digital age.

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Шуталева А. В., Голышева М. В., Циплакова Ю. В.,
Дудчик А. Ю. Медиаобразование и формирование
правовой культуры общества // Перспективы науки
и образования. 2020. № 3 (45). Стр. 11.