



## CHILDREN'S JOURNALISM IN UZBEKISTAN: HISTORY AND MODERNITY

**G.Z. Rakhimova**

*Master Student Faculty Of History National University Of Uzbekistan Named After Mirzo Ulugbek  
Tashkent, Uzbekistan*

### ABOUT ARTICLE

**Key words:** Neighbor, children's journalism, history, modernity, older generation, crossword puzzles.

**Received:**15.05.2023

**Accepted:**20.05.2023

**Published:**25.05.2023

**Abstract:** This article discusses the children's journalism in Uzbekistan: history and modernity. There are materials from eminent Uzbek writers and poets, stories about eternal values (helping your neighbor, respect for the older generation, and so on), interesting notes about the customs and customs of the peoples of the world, crossword puzzles, and tasks in English. You can also notice positive interactivity in the magazine - a lot of materials with the participation of children, their creativity, polls, quizzes, as well as interesting essays from the younger generation.

### INTRODUCTION

Children's journalism is an independent link in the general system of mass media. It introduces children to the intellectual and spiritual potential of society, is an important channel for the transfer of information from adults to children. With its help, the younger generation learns the world.

In accordance with the National Program approved by the Decree of the President of the Republic of Uzbekistan on the approval of the National Program for the Development of Public Education for 2022-2026, local governments were instructed to provide schools with publications in the field of public education [1].

In particular, each school will receive, by subscription, the newspapers "Teacher of Uzbekistan", "Tong Yulduzi", "Class!" and magazines "People's Education", "Linguistic and Literary Education", "Primary Education", "Guncha", "Gulkhan" [2].

### THE MAIN FINDINGS AND RESULTS

The main purpose of this is to inform teachers about the reforms in the country and the system of public education, the latest innovations in the field through the print media, as well as children's publications aimed at increasing the knowledge and thinking of students, increasing their spiritual and intellectual potential - to promote the formation of a culture of reading by organizing extracurricular youth activities.

Each newspaper and magazine has its own rich history. For example, Gulkhan magazine [3]. A bright, colorful A-4 format magazine published in the Uzbek language has been published since 1929. Currently positioned as a literary and art magazine for children and teenagers. Good paper and bright design of the magazine make it enjoyable and interesting to read. As for the content, it is very diverse and informative. There are materials from eminent Uzbek writers and poets, stories about eternal values (helping your neighbor, respect for the older generation, and so on), interesting notes about the customs and customs of the peoples of the world, crossword puzzles, and tasks in English. You can also notice positive interactivity in the magazine - a lot of materials with the participation of children, their creativity, polls, quizzes, as well as interesting essays from the younger generation. The magazine is published once a month. Magazine volume 34 pages.

Since November 1927, a newspaper in Russian has been published for children and adolescents of the Republic of Uzbekistan, which today bears the name "Class!". Its first name was "Pioneer of the East" [4].

The oldest republican children's newspaper is now published on 8 pages, printed in four colors, weekly, the day of publication is every Tuesday. The newspaper informs about the life of the children of the republic and often organizes interesting events. The newspaper has a "Yunkor School", where children learn the basics of journalism. The content of the newspaper is very diverse and covers everything related to the life of children. Particular attention is paid to school life. Reports from interesting lessons, about various school events, articles about favorite teachers, on moral and ethical topics are constantly published on the pages of "Class!".

The concept of "Class!" - to make a newspaper with the efforts of the children themselves, that is, almost the entire newspaper consists of materials from junkors. Attract readers of "Class!" contests, crossword puzzles, various game tasks with prizes and gifts. Each child can be not only a reader, but also a young correspondent. "Yunkor School" was created in many regions of Uzbekistan, because "Class!" - Republican newspaper.

We cooperate with the UN Children's Fund - UNICEF, the Children's Fund of Uzbekistan, the National Center for Human Rights of the Republic of Uzbekistan - contests on the rights of the child, with Procter & Gambel - on growing up, with Ecosan - environmental contests, etc. These are serious contests.

At the newspaper "Class!" the club "Ptitsegrad" was created, led by a young ornithologist Maxim Mitropolsky. The guys watch birds in wildlife, go to the mountains, to the Botanical Garden, and also participate in scientific conferences. This is reflected in the thematic stripes of the club "Ptitsegrad". And one more good news - "Class!" Flies! Yes, yes, every number appears on board the National Airline "Uzbekistan Airways" [5].

To date, a number of developing publications for children are also operating in Uzbekistan, such as Znayka (Bilimdon), Dono word, Cats and mice, Baby Terra, Rodnichok-Buloqcha, Bor ekan - Zo'r ekan, Me and my Child, Class! and others [6].

Znayka (Bilimdon). This exciting and colorfully designed magazine is designed for children of primary and secondary school age. The publication is published in two languages - Russian (Znayka) and Uzbek (Bilimdon). At the same time, the content of the Russian and Uzbek versions is not identical to each other and is completely copyrighted and original.

The content of the magazine in both languages is a lot of interesting headings that develop memory, logic, mathematical knowledge, English and ingenuity. In addition, the magazine always has pages for those who like to make something with their own hands, as well as for those who send their

drawings and stories to the editor. The magazine is published twice a month. Magazine volume 20 pages.

Dono word. Another colorful magazine for children and teenagers, published twice a month. The language of publication is Uzbek. The magazine has a lot of interesting and informative headings. Here you can find crossword puzzles, puzzles, entertaining facts from history, travel around the world's cities, as well as articles and stories that can make the younger generation think. The columns about talented children and teenagers are very interesting, in which they themselves give interviews to the magazine, write poems, letters and stories. The motto of the magazine is search, striving, initiative (izlanish, intilish, tashabbus). The magazine is published twice a month, 20 pages.

Cats and mice. "For clever men and clever women" is written on the cover of this edition. The contents of the journal fully confirm this. Children of primary and secondary school age will be happy with fun crosswords, puzzles, rebuses and crosswords created especially for children. Also on the pages of this non-color edition you can find headings with entertaining facts, recipes (which children can cook themselves), funny stories and paper applications (from which something can be made). The magazine is published once a week. Volume: 22 pages.

Baby Terra [7]. This children's magazine has been in print since 2004 and today is one of the most famous children's glossy magazines in the country. Baby Terra is designed for children aged 4 to 12. The contents of the magazine include a variety of headings, among which there are both educational ("machinery", travel) and entertaining. A distinctive feature of the publication is its interactive content, the magazine has many sections with the participation of children and their photographs. In addition, the magazine has material for creativity - a variety of toys that you need to cut and glue yourself, and much more. Children and parents will surely like the entertaining and colorful materials of the magazine. The magazine is published monthly in the amount of 36 pages.

Rodnichok-Buloqcha. This unique children's environmental magazine has been published since 2010. It is addressed to children from 6 to 12 years old, as well as their parents and teachers. Published in Russian and Uzbek (two separate editions). It can be seen that the editors approach the contents of the publication with a soul, because on the pages of the magazine you can find a lot of amusing information for children about the nature of Uzbekistan. Also, readers can learn many interesting facts about flora and fauna, about architectural monuments and ancient cities around the world. Also on the pages of the magazine there are children's crosswords and various puzzles for the mind. Very beautiful, juicy pictures that the kids will surely like deserve special attention. The magazine often holds a variety of educational competitions for children, after which, the winners are waiting for gifts. The magazine is published monthly. Volume: 32 pages.

Me and my child. The journal has been published since 2009. This edition is positioned as a magazine for parents and children. In addition to useful articles for parents (child development, parenting, maternal and child health), the Me and My Child pages contain interesting materials for children. In particular, in the magazine you can find entertaining content for children who are offered to play different quests (like how to find the right path out of three, which will lead to a treasure), or children can read good spiritual poems and fairy tales aloud with their parents. For the most advanced kids there are sections with crossword puzzles and quizzes. The magazine is published monthly. Volume: 36 pages [8].

Many adults enjoy reading newspapers, magazines, and other periodicals. Yes, and children who can read are also not averse to sometimes leafing through one or another children's magazine. Today, print media are trying to meet the needs of both adult and children's readership. These domestic

magazines for children are distinguished by their national identity, high-quality printing, bright colors and professional illustrations.

Even in Uzbekistan, they began to publish an educational and entertainment magazine for preschool children *Bor ekan - Zo'r ekan* [9].

Store shelves always offer a variety of children's magazines. But how to choose a publication for your child that combines game material and useful knowledge? *Bor ekan - Zo'r ekan* (Once upon a time) is a new educational and entertainment magazine for preschoolers.

The new edition is distinguished by national identity, high-quality printing, bright colors and professional illustrations. First of all, the new magazine *Bor ekan - Zo'r ekan* was developed on the basis of state requirements for the development of children of early and preschool age and the state curriculum for preschool educational institutions "Ilk Kadam". The interactive content of the magazine was created by a team of specialists and methodologists. That is why its pages contain not only educational material, but also interesting stories: the adventures of the heroes of Uzbekistan and comics.

Parents and their children will love the colorful and entertaining tasks. After all, the new project also offers games and toys that can be cut, glued, hung on the wall. In each issue, the main characters of the magazine *Alo and Dono*, as well as their friends, meet. Everyone is responsible for their section. They will guide readers through pages with puzzles, interesting tasks with elements of mathematics, writing and reading, crossword puzzles.

The editors approached the contents of the magazine *Bor ekan - Zo'r ekan* with a special soul. Therefore, there are also pages for kids. Parents can read educational stories aloud and even sing songs and play simple yet fun games together.

## CONCLUSION

And, in conclusion to all that has been said, I would like to add that in connection with the rapid development of technological progress, with the advent and widespread introduction of computers and the Internet into all spheres of life, a lot of children's web magazines have appeared, colorfully designed, containing virtual game start: "Erkatoy", "Marvarid", "Bolajon24.uz", "<https://gulxan.uz/>" - etc. Unfortunately, there are still very few children who have access to the Internet. It is a pity that the combination of the printed word and computer achievements is a unique phenomenon in the educational and cognitive sphere of a child. Along with the development of computer skills, the child simultaneously acquires knowledge on a global scale: at the same time he reads a literary work and participates in an educational quiz, chats with friends, looks through a wide range of graphic images (from photographs of beautiful places on the planet, animals, plants), improve the level of both his native language and and additional - English, basic on the Internet, play a game that develops logical thinking - and all this at once!

## REFERENCES

1. Decree of the President of the Republic of Uzbekistan on the approval of the national program for the development of public education in 2022 - 2026 dated May 11, 2022 No. UP-134
2. Schools will provide newspapers and magazines / Folk word. Online. May 12, 2022.
3. <https://gulxan.uz/nashr-haqida>
4. Vishnevskaya Yu. N., The emergence of a pioneer printed newspaper in the USSR (1922-1925) / Vestnik LGU, 1972, № 20.
5. Electronic resource: [http://new.iptd-uzbekistan.uz/ru/edition/?ELEMENT\\_ID=1678](http://new.iptd-uzbekistan.uz/ru/edition/?ELEMENT_ID=1678).

6. Children's developing magazines / Electronic resource:  
<https://www.afisha.uz/ru/children/2013/09/09/detskie-razvivayuschie-zhurnalyi>  
[14.03.2023]
7. <https://www.afisha.uz/ru/children/2013/06/28/detskie-jurnali> [14.03.2023]
8. Electronic resource: <https://www.afisha.uz/ru/children/2013/06/28/detskie-jurnali>
9. Bor ekan — Zo'r ekan: new magazine for preschoolers/  
<https://www.gazeta.uz/ru/2020/11/16/kids-journal/>