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TOURIST SERVICES IN THE DIRECTION OF TASHKENT - SAMARKAND PASSING THROUGH THE TERRITORY OF JIZZAKH REGION

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ABOUT ARTICLE

Key words: Tourism, travel, Tashkent - Samarkand route, motor vehicle, gas station, sanitation - hygiene and food stations, high-speed trains, tourism around Sangzor river.

Received: 15.12.2023 **Accepted:** 20.12.2023 **Published:** 25.12.2023 **Abstract:** In this article, a passer-by from Jizzakh region Tourist services on the Tashkent-Samarkand route, motor vehicles, gas stations, sanitary-hygiene and food stations, high-speed trains, tourism around the Sangzor River, and information on the further development of tourism in the region was provided.

INTRODUCTION

Currently, there is an increasing interest in tourist destinations in Uzbekistan on a global scale. Historical and educational tourism is still the most popular destination among foreign tourists, but in recent years more and more tourists are showing interest in pilgrimage tourism. For example, Israeli citizens visit Bukhara, Samarkand and Shahrisabz in order not to forget their historical roots. However, there is still a lot of work to be done to create comfortable conditions for tourists at airports, railway and bus stations, as well as hotels.

The decision of the President of the Republic of Uzbekistan No. PQ-238 of July 27, 2023 calls for the further improvement of tourism infrastructure by attracting additional investments in tourism, creating favorable conditions for the private sector, increasing population employment, and improving transport routes. several tasks aimed at expanding, accelerating the promotion of the republic's tourist potential in domestic and foreign markets, as well as introducing new procedures in state management of the sector have been defined.

Today, tourists spend 3 or 4 hours to get from Tashkent to Samarkand by bus. Naturally, tourists traveling by bus may have several needs. For example, the need for sanitary and hygiene facilities or for food. It's like that nowadays to himself in matters okay problems there is. From Tashkent road received motor vehicle tool of course Jizzakh in the city fuel pouring get for stop passes. Fuel casting in the branch to himself okay sanitation - hygiene and food branches but they exist Demand level don't eat

VOLUME03 ISSUE12



Picture: high-speed train on the Tashkent-Samarkand route i

Also, the 4G network started working on high-speed trains on the Tashkent-Samarkand route. The leadership of the Ministry of ICT is considering the issue of providing high-speed internet for high-speed trains on the Tashkent-Samarkand route with the representatives of "Veon" company. Passengers on high-speed trains on this route will now be able to use Beeline high-speed Internet.

At the same time, the city of Jizzakh has the potential to organize ecological, pilgrimage and gastronomic tourism in this traffic section itself. For example, if we pay attention to the potential of ecological tourism, it should be mentioned that the Sangzor river, which is in some sense red and amazing, flows through the territory of Jizzakh region, and its uniqueness is that it flows in the opposite direction to the north of the rivers on the globe.

Province ecotourism from their potential again one nature of the scenery very in beauty . Especially to Uzbekistan tourists spring and autumn in the seasons more to come account received without Jizzakh of the region of the hills huge in the part located in 1928 organize done Zomin state reserve visit ordering also tourists interesting will receive unique nature _ is a landscape . of the road commute in the part gastronomic tourism development for hygiene and sanitation to the rules suitable coming national dishes preparer restaurants organization and this on the ground food doing a tourist wi-fi zones free of charge use get is necessary .

Pilgrimage tourism for and oasis $_$ commute Amir Temur in the part gate name with famous has been memorial there is . This is it rocks Amir Temur our grandfather's more and more triumphant walking , proud , happy to them witness It is known to us from history . That's why for forever $_$ chained this two mountain separable address historical to the symbol became $_$ From this except tourism field fast development in order to Uzbekistan Republic No. PF-5611 of the President of January 5 , 2019 "Uzbekistan in the Republic tourism fast to develop about addition measures about". decree and PQ-4095 "Tourism network to develop about measures $_$ about". the decision cause transition can $_$ This in

VOLUME03 ISSUE12

the decision in 2019-2021 Uzbekistan in the Republic hotels to build purposeful parameters , prospective investment projects , modern information technologies app to be done culture objects and institutions set given $_$

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So this is it in the field done to be increased affairs very a lot being them _ in development all of possibilities complete use necessary _ Take it went remedy events based on Jizzakh in the region tourism field more development in order to the following events done increase We consider it important:

- $1.\ in\ tourism\ seasonal\ period\ extension$, to be displayed service types increase and tourism infrastructure improve $_$
- 2. hotels multiplication , that's it with together , this in the direction private placing objects and guest houses organize reach _
- 3. in the area tourism in the field state policy done increase, field according to q abul done concept and of programs performance to provide directed events set;
- 4. defining and implementing specific measures to improve attractions in the area;
- 5. development of additional tourism routes, involvement of modern information and communication tools in the field of tourism;
- 6. increase the number of sanitary-hygienic stations in places visited by tourists and along highways, produce souvenirs and sell them in special kiosks, open "Duty Free" and "Tax Free" shopping centers operating at airports and in tourist cities. , it is permissible to establish car rental centers and Wi-Fi zones with the involvement of business entities.

CONCLUSION

In conclusion, it should be noted that as a result of the implementation of such issues, the wide use of our existing opportunities for the further development of tourism in our republic will lead to an increase in the flow of local and foreign tourists to our region.

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VOLUME03 ISSUE12