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PEOPLE BEHAVIOUR IN SOCIATY

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ABSTRACT: - In this article the author explains the concept of role behavior and various changes in characters of people when they are under the public eyes. Examples of scientific research aimed at elucidating the links between factors such as weather conditions and human behavior.

KEYWORDS: Focal person, role sign, disposition, hypocrisy, leukemia.

INTRODUCTION

Human behavior is the potential and expressed ability of individuals or groups to respond to internal and external stimuli throughout their lives.

Behavior is determined by genetic and environmental factors affecting the individual.

Observations shows that a person has a disposition to "wear" a mask in society in any given situation or time. And it is definitely an exciting factor for society, many people notice that a person can get out of hand, he shows his hypocrisy most part of time and it's hard to define the real individual. However other side considers that it's not a disease, it is just an adaptation in any situations.

Any individual in different time occupies a role in relation to other people. The particular individual with whom one is concerned in the analysis of any situation is usually gives the name of focal person. Scientists believe that a person tends to change his character, manner of communication depends on the group of people. There is a term for this behavior: focal role. Researches in one of the universities of Canada conducted many experiments to understand how this phenomenon occurs, they introduced a stranger with different interests, to a group of people with completely another views and ideas, experience showed that after a certain period of time during which people continuously communicated exchanged views, a new person adopted the

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conversational manners of the interlocutors, their vocabulary and interests.

In social circumstances even clothes have been used as role signs for indicating your social status. Place also in this list. Some people behave very differently outside their work places then in it, even with the same people. E. L. Bern counts such manner as vital needs. It is known that babies deprived of physical contact for a long time degenerate and eventually die. Consequently, the lack of emotional connections can be fatal for a person. The basic principle of game theory is this: any communication (compared to its absence) is useful and beneficial for people. This fact was confirmed by experiments on rats: it was shown that physical contact had a beneficial effect not only on physical and emotional development, but also on brain biochemistry and even on resistance to leukemia. The essential point was that gentle handling and painful electric shocks proved to be equally effective in maintaining the health of rats.

However, some American scientists think that such changes in people manner appearance is caused by weather. Hormone levels and hence our mood may be affected by the weather. Mostly gloomy and rainy weather can cause depression, but sunshine, have reverse effect. Such behavior is called SAD (Seasonal Affective Disorder). Researches in the United States has shown a relationship between temperature and street holidays. When the weather is good people are in a good mood and they are the best companion. In their brain the hormone responsible for body activity increases (serotonin – a chemical involved in sending signals in the nervous system) That's why people in different places or society act themselves variously, due to serotonin, which make people more active and happy.

Thus, everything that is characteristic of a person and his character manifests itself at different times, it may depend both on the season, weather conditions, and on society and its interests, some Russian scientists gave the name to this: way of surviving in the habitat.

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