



THE IMPORTANCE OF INVESTMENTS IN THE DEVELOPMENT OF AGRICULTURAL SECTORS

Omonova Nafisa Qahramon Qizi

Termiz Institute Of Agrotechnologies And Innovative Development Student Of

Agribusiness And Investment Activities, Uzbekistan

ABSTRACT: - In this article, the author expresses her opinion about the importance and relevance of investments in the development of agricultural sectors. Also, the article analyzes data on the example of tourism as an industry.

KEYWORDS: Agriculture, tourism, investment, supply and demand, capital flows, initiatives.

INTRODUCTION

Using the experience of foreign countries in the development of tourism in Uzbekistan remains one of the urgent issues of today. For this reason, studying foreign experiences in attracting capital flows and investments to the development of tourism, in particular, using the experience of rapidly developing countries, will be more effective for our country. Demand and supply for free investment resources in world markets is increasing significantly, so countries are trying to create the most favorable conditions for attracting foreign and domestic investments. Therefore, the tax system of many countries is considering relief and convenience for

investors, including tax collection at a low rate on company profits, classification of tax benefits according to the size of investment, reduction of tax rates depending on the area of capital investment, exemption from tax payments in the first years of the activities of enterprises with foreign investments. , in the development of agrotourism and rural tourism in special free economic zones, it is important to reduce tax rates and apply other tax incentives.

METHODS

The concept of agrotourism and rural tourism is defined by the Russian scientist AB Zdorov as follows: agrotourism and rural tourism is a

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branch supporting agriculture, providing employment to rural residents by organizing recreation and increasing the income of citizens and the volume of basic production by attracting contingents.

Some literature states that agrotourism and rural tourism are a component of rural tourism. The earlier form of rural tourism is closely related to the concept of accommodation and has existed for hundreds of years. The concepts of agrotourism and rural tourism have been used since the 1980s. Gradually, the term rural tourism came into circulation, and agrotourism and rural tourism were considered as a part of rural tourism.

As a result of our research, innovative models of the organization of tourism in the region based on the tourist cluster approach, including the organizational and economic foundations of attracting investments to the development of agrotourism and rural tourism, were studied, and scientific conclusions and proposals were developed for the development of implementation in agriculture in the future. The methodological basis of the research was formed as a result of the study of theoretical and practical data, literary sources and publications. The research is based on the connections between theory and practice, and uses methods such as analysis, comparison, analogy and synthesis.

Currently, as a result of the rapid development of agrotourism and rural tourism, it attracts the attention of foreign tourists. Agrotourism and rural tourism are leaders in development in Italy, Spain, Ireland, France, Switzerland, Scandinavian countries. The income from agrotourism and rural tourism is 10-20% of the income from tourism. Activation of investment processes in the field of agrotourism and rural tourism is carried out in accordance with the law on liberal

depreciation, in particular, by using accelerated depreciation methods that have been in effect for a long time in the USA, Great Britain, Germany, Japan, Italy, France, Sweden, Switzerland and other countries. In particular, according to the data of England's labor inspectors, the total efficiency of the American and Japanese industry increased by 15%, due to which the change in the nature of the use of labor force was equal to 25% of capital investments, and changes in technology - 60%.

In particular, the concept of developing the tourism sector in the Republic of Uzbekistan in 2019-2025 by financing promising investment projects in the Samarkand region from the funds of the European Bank for Reconstruction and Development is to increase the effectiveness of the reforms being carried out to create favorable economic conditions and factors, the priority goal of the rapid development of the tourism sector and aimed at improving tourism infrastructure in terms of setting tasks, increasing its role and share in the economy, diversifying services and improving their quality.

According to the data, in 2019, 449 tourist organizations and 816 hotels operated in our republic. In 2017, nearly 2.7 million foreign tourists visited per person and the number of domestic tourists reached 2.1 million 7 people, which means 33.3% and 16.6% more than the previous year, respectively. From this point of view, specialists in the field of tourism are trained in several higher and secondary special educational institutions of our republic, and it is advisable to increase the number of tourist facilities in order to provide them with work in the future. In this case, it is possible to attract foreign tourists by adding agro-tourism services to the list of services of existing tourist enterprises. Therefore, agritourism and rural tourism can provide high profit opportunities

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for agricultural enterprises and rural people. Because they can offer agrotourism and products using the available opportunities.

CONCLUSION

By organizing agrotourism and rural tourism in our republic, new jobs will be created in the countryside; efforts are made to produce environmentally friendly products; the inflow of funds to the village, as well as foreign currency, will increase; the prosperity of the village increases; modern social household infrastructure will be improved in the village and new ones will be created; new service-related professions are created; craft develops. The fact that agrotourism and rural tourism have a seasonal nature, the ability of created tourist services and agricultural products to compete with imported products, the lack of highly qualified personnel, the possibility of damage to the cultural environment in the regions can negatively affect its growth and development. Therefore, it is necessary to implement the following measures for the development of agrotourism and rural tourism in our country:

First, to study the demand for agritourism services and what kind of holiday destinations tourists prefer. For example, according to the results of foreign researchers, they were interested in the form of ecotourism and ethnotourism of agrotourism and rural tourism. The need to study the buyers of agrotourism services and how to set prices for agrotourism services. Studying the market and determining the movement of agrotourism products.

Secondly, the necessary material and technical base of family entrepreneurs and farms that want to engage in agrotourism and rural tourism is studied. The infrastructure of the village will be studied and deficiencies will be eliminated.

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