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THE ROLE OF LEADERSHIP IN BUSINESS

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ABOUT ARTICLE

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**Abstract:** This article explores the role of leadership in business, highlighting its importance, key qualities and impact on organizational success. By analyzing recent studies, it teaches how to become effective leadership in the teams. The goal of exploring the importance of leadership in business is to provide with information that can be inspiration for the team. The article will also explain the types of leadership and how to improve these skills. We hope that with this information, you will improve your business. Furthermore, we guarantee that you will not face the problems with leadership in business by finding and making changes to your business through the information provided by us.

INTRODUCTION

Leadership is one of the main roles to improve business or organization and influencing others to achieve common goals. Over the decades, the leadership in business has got better. Effective leaders possess a clear vision, communicate effectively, and foster an environment that encourages growth, innovation, and collaboration. There are a number of techniques about how to improve the leadership. The purpose of the research is to teach how to build strong relationship with colleagues with insights from my deep study on the topic. Our main goal is to share our experiences with other business systems. The information which we got in our real business test was very effective and delighting outcome for our service. The question is: Is there anything that can improve our business?

Types of leadership

There are majority types of leadership such as autocratic leadership, democratic leadership, transformational leadership and the importance of leadership.

### **Autocratic Leadership**

Autocratic leaders make decisions independently with little or no input from others. They maintain strict control over all aspects.

### **Democratic Leadership**

Democratic leaders involve team members in decision-making process. They value input and feedback from their team and encourage open communication.

### **Transformational Leadership**

Transformational leaders inspire and motivate their team to achieve extraordinary outcomes. They focus on creating a vision, fostering a strong of purpose, and encouraging personal and professional growth.

### **Importance of Leadership**

Leaders are responsible for setting the strategic direction of the company or organization. Moreover, leaders play a crucial role in motivating and inspiring their teams. Through their actions, words, and attitudes, they create a positive and engaging work environment. The leaders who create a positive work environment, recognize and develop talent, and foster a sense of belonging and purpose are more likely to have engaged and loyal employees.

### **CONCLUSION**

Understanding different leadership styles-such as autocratic, democratic, transformational and others-enables leaders to adapt their approach based on the needs of their team and the specific context. Each leadership style has its advantages and disadvantages, and the effectiveness of a particular style can vary depending on the situation, not always.

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