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## SIGNIFICANCE OF IMPLICATION OF VARIOUS LEARNING STRATEGIES IN TEACHING AND LEARNING PROCESS OF FOREIGN LANGUAGES

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**ABSTRACT:** - Learning strategies serve to improve the effectiveness of receiving and understanding any new information. This article devoted to the study of the learning strategies which influence to learner effectiveness as every learner individual and need various strategies to improve learning process. According to Horwitz (2000, p. 532) learners categorized into good and bad, intelligent and dull, motivated and unmotivated learners. And learning strategies can deal with different learners as Oxford stated (1990, p. 8) using various strategies make learning process easier, more enjoyable, faster and more effective.

**KEYWORDS:** Analytical, authority-oriented, communicative competence, authentic, learning strategy, second language acquisition.

## **INTRODUCTION**

English language is considered as a lingua franca in this modern technology century which is dominant language all around the world. All agreements, projects, business plans, documents and the most necessary materials, sources are in English language. The need to learn this language is increasing day by day. Users of this language are

becoming wider all around the world. English language is learned as a second language in most countries. In this process learners face a lot of difficulties. Even teachers struggle in fulfilling learners' needs and conducting lesson efficiently.

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Needs analysis is significant tool for teachers and policy makers during designing teaching course books, materials. Needs analysis is one of the most essential parts of creating curriculum. Richards (2001) mentioned that any curriculum should be based on learners' needs analysis. Taking into consideration what learners need, want to know or how they understand and remember better give a chance to teachers to develop appropriate curriculum which serve to improve learners' knowledge, skill. Needs analysis helps to provide teachers with appropriate materials, activities and makes lesson fruitful. When teacher aware of difficulties, wishes. purposes of learners it make it easier to achieve success during the course. Analyzing learners' needs helps teachers to find out strength and weak points of learners, their provide teachers interests which necessary data to conduct lesson with relevant materials.

In addition needs analysis contribute to identify appropriate strategy which can be used during lessons. Applying needs analysis before lesson make teacher's work easier by providing them with necessary data about learner's preferences in terms of learning way.

Myriad of teaching methods, techniques and strategies were created in order to make lessons more sufficient. There exist several researches which prove it's effectiveness with reliable data. According to survey on identifying learning strategies' importance in second language acquisition, researchers used 40-item questionnaire which consisted of 2 parts. And they chose 224 male and 217 female, overall 441 participants to examine the results of more effective and less effective foreign language learners. During

this survey observers selected 441 students who were first year students undergraduate program at East Azerbaijan Province (Iran) university. These students were at the age ranging from 18 to 22. In order to examine participants on the General English chosen participants were divided into two groups such as more effective who got 66 grade and less effective who obtained 33 grade from 100 point. Then researchers designed two-part 40-item questionnaire. In the first part questions were about learners' personal life and second one which was introduced by Willing (1994) and utilized by Wong & Nunan (2011) included attitude of participants on 30-items which were served to identify their learning strategies. Wong and Nunan (2011) pointed that learning strategies can be divided into four main types such as communication. analytical, authorityoriented, concrete. According to Pallant (2007) the results of this questionnaire were adequate averaging 84 coefficient which was based on The Cronbach's Alpha statistical analysis.

After achieving results, researchers used chisquare test to analyze the collected data. They analyzed participants' chosen answers such as No, A Little, Good, Best which were designed basing on how often they use these items. With the help of this test they managed to define the differences between more and less effective learners in terms of using learning strategies during acquiring language.

According to research, the more effective learners preferred communicative learning strategies while less effective learners preferred auditory-oriented learning strategies. As Willing (1994) claimed, success of more effective learners depends on field

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independence and autonomy during language acquisition process. It is obvious that, it is the reason of why more effective learners achieve more success as they are field independent and try to interact with others in order to learn language. In addition less effective learners are field dependent, need clear structure which is given by teacher and passive during the lessons. Moreover, Wong and Nunan (2011) stated that authentic use also may contribute to successful language learning. They mentioned that more effective learners practice authentic conversations by communicating with their peers and enlarging vocabulary with help of authentic materials. Contrary to this, less effective learners rely on their teacher and prefer more reading materials. Therefore, communicative competence is more developed in more effective learners than less ones.

Learning strategies are so significant and noticeably influence to learning language. Therefore every teacher should introduce effective learning strategies to the learners as it greatly improves learning process. Especially, acquiring English language may lead to expected results when learners use various strategies according to their personality and learning style as every person unique and need different learning strategies to achieve high results. I realized the importance of using strategies during learning process after reading this article. Since, it is easier and more effective to acquire language with the help of these strategies.

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