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SMALL BUSINESS DEVELOPMENT INCREASING SKILLS**RUSTAMOVA FARIDAKHAN ANVARJONOVNA***Andizhan Region Izboskan District 1-Number Vocational Vocational School Senior Teacher Of
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ABOUT ARTICLE

Key words: labor resources, rural economy, labor market, diversification, organizational and legal forms of entrepreneurship, employment of rural population.

Abstract: Ensuring the long-term stability of the business structure (and not maximizing the private result) determines its target vector.

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INTRODUCTION

As a result of the generalized theoretical and methodological rules and the principles of the analyzed problem, we believe that there are grounds for concluding and presenting the structure of the development potential of small business as shown in the picture.

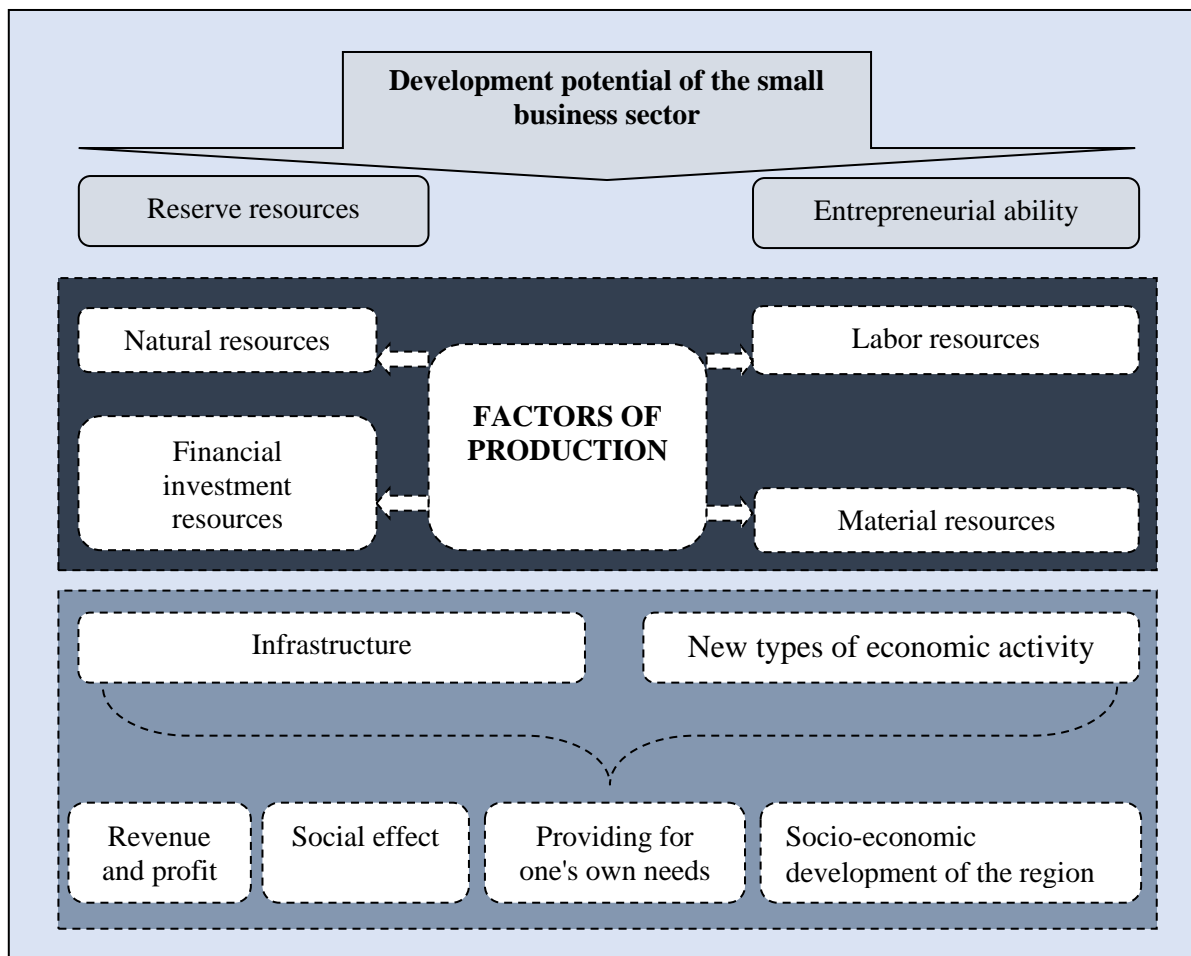


Figure 1. Factors of implementation of small business development opportunities

It is necessary to take into account the ability of subjects of this sector of the economy to carry out risky, innovative and autonomous commercial activities based on existing sufficient (natural, labor, etc.) and existing acquired (financial, investment and material resources) factors. important limiting factors of the realization of opportunities for the development of economic activities that ensure the realization of entrepreneurial abilities, the development of potentially effective types of economic activity and the infrastructure of the regions, the use of unused natural resources for profit. social tension and improving the socio-economic development of the area (Figure 1).

As a result of the generalized theoretical and methodological rules and the principles of the analyzed problem, we believe that there are grounds for concluding and presenting the structure of the development potential of small business as shown in the picture. (Figure 2).

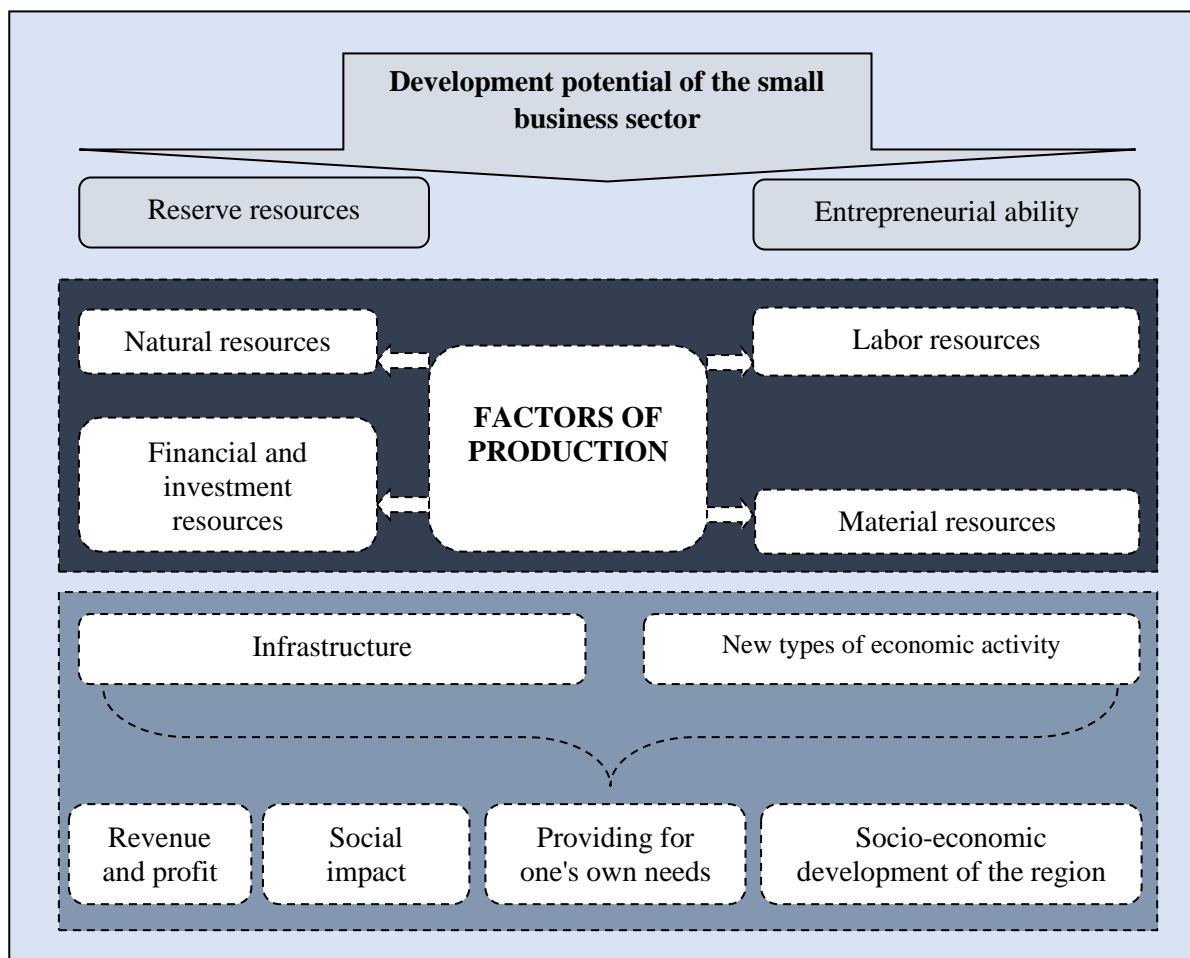


Figure 2. Structure of small business development capacity

It should be noted that the success of the state policy in the analyzed area depends to a large extent on determining the basis of the implementation of the state policy on the development of small business in rural areas and understanding its specific features.

The institutional-synergistic concept of management considers economic structures as multifaceted and multifaceted formations that determine and manifest the internal structure of its components - from socio-economic systems to business entities .

The realization of these goals is the basis for the creation of economic, social and environmental conditions for further revitalization of rural areas of Ukraine. Thus, a theoretical generalization of the trends in the formation and development of entrepreneurship in the countryside against the background of general economic changes allows us to say that the formation of the organizational-economic mechanism of its activation should be carried out on the basis of the following principles. systematic approach. This makes it possible to predict the efficiency of relations between business

structures and the external business environment and to develop models of their strategic growth on this basis (Fig. 3).

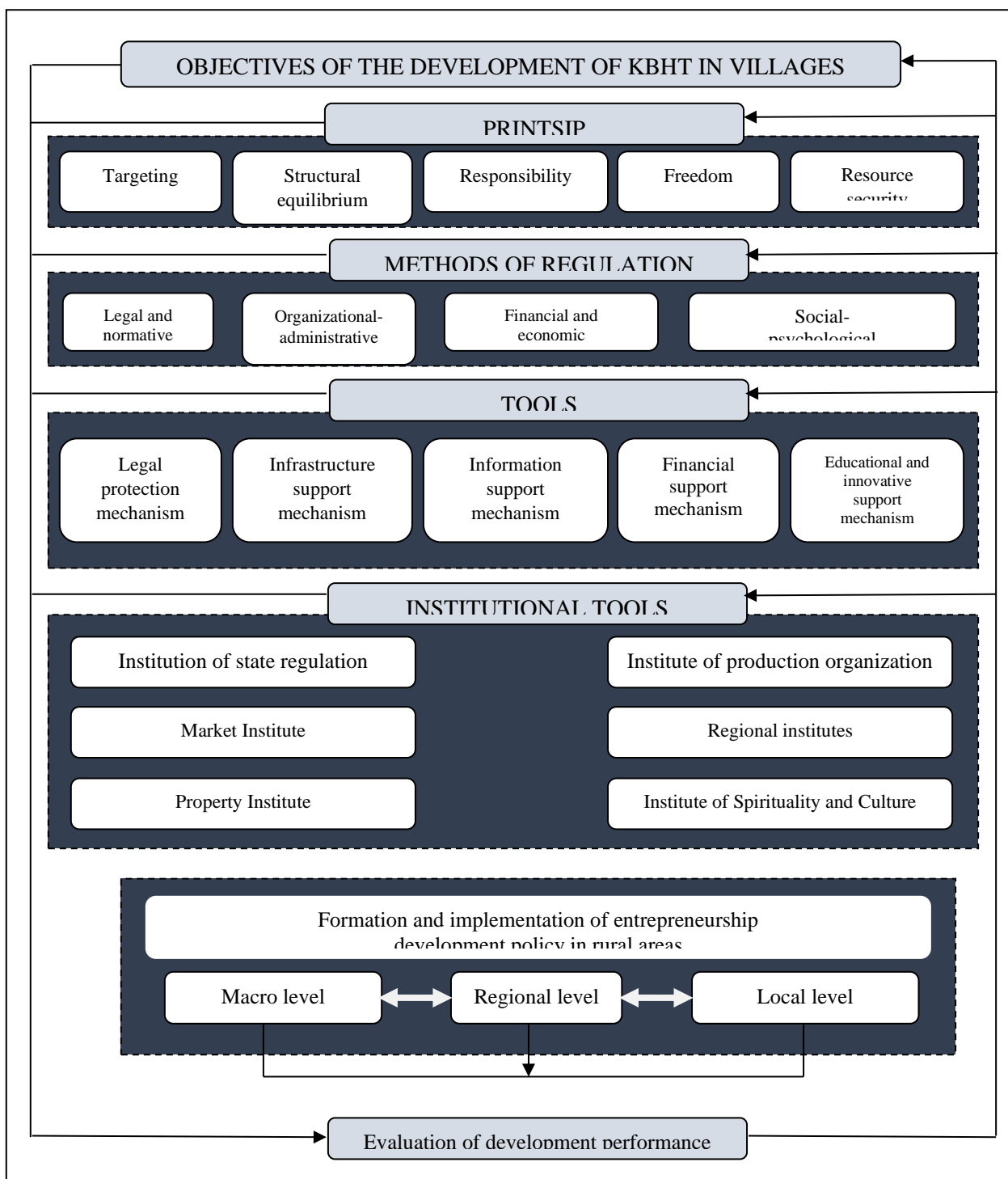


Figure 3. Fundamentals of a systematic approach to the formation of the organizational and economic foundations of entrepreneurship development in rural areas

Summarizing the scientific approaches of local researchers, as well as the main rules of various state programs for the development of rural entrepreneurship, it should be noted that the main goals of the

policy in this direction are as follows: the formation of a competitive environment. in the economy; providing favorable conditions for its development; assisting business entities in promoting the goods (works, services) produced by them, the results of intellectual activity in the market; increase in the number of business entities; ensuring the employment of the rural population and developing self-employment, etc .

The main principles of systematic development of entrepreneurship in the countryside are goal orientation, structural balance, responsibility, openness and security of resources, principles of social development.

The principle of goal orientation requires the development of entrepreneurship in clearly defined directions, as a result of which its strategic imperatives are determined. The principle of structural balance envisages a clear distribution of powers to regulate and support business entities between central and regional state authorities and local self-government bodies. The essence of the principle of responsibility is to guarantee the full responsibility of state authorities, regional state authorities and local self-government bodies to ensure favorable conditions for the development of rural business entities.

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